



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Rental Fee Schedule for Stadium (Grape Bowl) Lease Agreements

MEETING DATE: March 20, 1991

PREPARED BY: Parks and Recreation Director

RECOMMENDED ACTION: That the City Council adopt the attached Resolution (see EXHIBIT B) approving fee schedule for the rental/lease of City property at the Stadium (Grape Bowl).

BACKGROUND INFORMATION: For a number of years the Parks and Recreation Director, when called on to rent or lease the Stadium (Grape Bowl) to a wide variety of users, would basically set the fee at general costs (labor) plus percentages that the event or activity could possibly generate. In a conversation with the City Manager, he indicated that for everyone's benefit we should set a fee schedule to accommodate these uses in the future.

Using this as a directive and contacting various cities, but zeroing in on Santa Ana because of the many likenesses of their uses and/or facilities, I have developed the following fee schedule, which also calls on negotiation and latitude but with a basic guide as to fee, to direct the Director or his assigned in putting together contracts/agreements now and in the future.

In the last two years, the Stadium has become a very likely place for special events, concerts, circuses, and many other functions. The attached EXHIBIT A will spell out very generally classification of sponsor/user, attendance fees and other stipulations for use.

The Parks and Recreation Commission has reviewed this schedule and approved it 5-0 in motion/vote.

FUNDING: None. Will serve as an income source to cover costs of labor to accommodate these uses and provide some return toward facility budget dollars spent annually for maintenance and operation.

Ron Williamson, Director
Parks and Recreation Department

RW/lm

attachments

APPROVED: _____

THOMAS A. PETERSON
City Manager



EXHIBIT A

City of Lodi/Parks and Recreation Department
Grape Bowl (Stadium)/North Parking Lot
Fee Schedule

Group Classification	3,000 or less	3,001 to 5,000	5,001 to 7,500
A - Non-profit (Lodi) an event for the major benefit of the citizens or youth of Lodi	\$1,500 + 5% of gross gate only	\$2,500 + 5% of gross gate only	\$4,000 + 5% of gross gate only
B - Non-profit (Lodi) General use/fund raiser	\$1,500 + 10% of all proceeds	\$2,500 + 10% of all proceeds	\$4,000 + 10% of all proceeds
C - Private, commercial, non-resident use	\$2,500 + 10% of all proceeds	\$3,500 + 10% of all proceeds	\$5,000 + 10% of all proceeds
*Percentages on proceeds	Negotiable with all classifications (basic guidelines above)		
*Damage/cleanup deposit	\$500 to \$5,000 depending on the event and anticipated potential damage or cleanup that could be experienced.		
*Setup/cleanup extra days	For this purpose only - <u>\$250 per day</u> .		
*Events/activity over 7,501 or \$5,000 fee/potential %	Will be negotiated between event sponsor and Parks and Recreation Director/City of Lodi with Council approval required.		
*Insurance Requirement	The first time a group/organization, private, commercial, etc., uses our facility, the City's insurance will be required. The next year, the organizers may attempt to use their insurance and be given 30 days prior to the event to the City with an acceptable insurance certificate with required language and limits <u>OR</u> said lessee will be required to again use City insurance.		

RW/lm

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EXHIBIT B

RESOLUTION NO. 91-146
=====

A RESOLUTION OF THE LODI CITY COUNCIL
APPROVING THE RENTAL FEE SCHEDULE FOR
STADIUM (GRAPE BOWL) LEASE AGREEMENTS
=====

RESOLVED, that the Lodi City Council hereby approves the fee schedule for the rental/lease of City property at the Stadium (Grape Bowl) as shown on Exhibit A, attached hereto.

Dated: March 20, 1991
=====

I hereby certify that Resolution No. 91-46 was passed and adopted by the Lodi City Council in a regular meeting held March 20, 1991 by the following vote:

Ayes: Council Members -
Noes: Council Members -
Absent: Council Members -

Alice M. Reimche
City Clerk

91-46

RES9146/TXTA.01V

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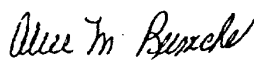
Dated: March 20, 1991

I hereby certify that Resolution No. 91-46 was passed and adopted by the Lodi City Council in a regular meeting held March 20, 1991 by the following vote:

Ayes: Council Members - Pennino, Pinkerton, Sieglock, Snider
and Hinchman (Mayor)

Noes: Council Members - None

Absent: Council Members - None


Alice M. Reimche
City Clerk

91-46

RES9146/TXTA.02J

EXHIBIT A

City of Lodi/Parks and Recreation Department
Grape Bowl (Stadium)/North Parking Lot
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RW/lm

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